

Clinical Trial Disclosure Transformation

A global pharmaceutical company centralized disparate clinical trial disclosure (CTD) operations to increase efficiency and reduce process complexity.

Challenge

A multinational Fortune 500 pharmaceutical, medical devices, and consumer packaged goods company had grown through acquisitions and was challenged by different organizational structures, processes, IT systems, and cultures across business segments. The company needed to harmonize decentralized clinical trial disclosure (CTD) operations and establish centralized, optimal solutions to meet the needs of each business segment and align with the overall company strategy.

Collaborative Approach

Acquis and the client partnered to define and operationalize an enterprise-wide virtual center of excellence, reinforcing the organization's commitment to compliance. Acquis worked with the client to form a coherent picture of the client's strategy, and executed numerous key activities, including:

- Defining and establishing enterprise data disclosure processes flexible enough to support differing business models but with sufficient harmonization to allow for centralized control and reporting
- Identifying and implementing IT systems and tools to facilitate real-time decision making and track compliance across the global enterprise
- Assisting the client with clearly communicating the need, impacts, and benefits of change
- Managing internal cross-functional teams and leading project management initiatives to ensure project success

Drive Change

The updated operating model allowed the client to execute its strategy to harmonize and increase the efficiency of CTD processes effectively. The new model also continues to foster collaboration across the clients' three business segments.

About Acquis

Acquis is a consulting firm specializing in strategy and implementation. We help ambitious organizations solve business challenges that enable sustainable growth and healthy efficiency. We do this by not just designing strategies but also putting them to work.

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